



MD Janip Ali Helal

Tech Specialist

House# 104, Road# 02, Mohammadia Housing Ltd-8, Mohammadpur, Dhaka-1207., Dhaka, Bangladesh
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🔗 [Website](#), [LinkedIn](#)

Date of birth

20/08/1998

Skills

Digital Marketing

Social Media marketing

Web development

Email Marketing

Lead Generation

Microsoft Office Word

Virtual Assistant

Effective Time Management

Customer Service

Ability to Work in a Team

Microsoft Excel

Microsoft PowerPoint

Communication Skills

Microsoft Office

Team Collaboration

Performance Metrics
Analysis

Profile

Dynamic and results-driven Digital Marketing Expert and SQC with over 5 years of experience in web development, training, and digital strategy execution. At IncludeWork, I have successfully led data-driven marketing initiatives, developed client acquisition systems, and improved team performance through strategic project oversight. Previously, I trained aspiring professionals in IT and marketing, helping shape the next generation of tech talent. I am passionate about continuous learning, performance optimization, and leveraging digital tools to drive business growth. My key skills include digital marketing, lead generation, social media management, web development, and data analysis.

Employment History

Digital Marketing Expert ,SQC, IncludeWork, Dhaka, Bangladesh

January 2022 – Present

Include Work built an empire on data entry, lead generation, contact list building, general research, virtual assistant, data management, web research, transcription, digital marketing and more in one company. I have been part of this company as a Web Researcher and also a digital marketing expert.

Digital Marketing Manager - Remote, G IT Desk , Dhaka

January 2022 – January 2023

G IT Desk built an empire on data entry, lead generation, contact list building, general research, virtual assistant, data management, web research, transcription, digital marketing and more in one company. I have been part of this company as a Web Researcher

Digital Marketing trainer, Future IT Institute, Dhaka, Bangladesh

June 2021 – April 2022

A learning & development Institution for those who want to establish their future career in the IT. I have been part of this company as a trainer.

Content Creation

Social Media Management

Campaign Management

Strategic Planning

Data Analysis

Software management

Hobbies

Football: Enjoying the sport as a way to stay active, work as part of a team, and challenge myself.

Photography: Exploring creative techniques and capturing moments through the lens to express my artistic side.

Traveling: Discovering new cultures, places, and experiences to gain fresh perspectives and inspiration.

Languages

Bengali

English

Digital Marketing trainer, Signature mind Institute, Dinājpur, Rajshahi, Bangladesh

July 2020 – January 2021

A learning & development Institution for those who want to establish their future career in the IT. I have been part of this company as a trainer.

Web developer, THAKURGAON IT, Thakurgaon, Bangladesh

February 2018 – 2020

Thakurgaon it is a Software company since 2017. They made a huge website and application; I am helping them for UI/UX and Web development.

Education

Master's degree in Human Resources Management and Services, Jagannath University, Dhaka

January 2022 – Present

Result: Running

Bsc in Software engineering, Daffodil International University-DIU, Dhaka

January 2017 – January 2020

Result: 2.69

Higher Secondary Certificate - Science, ECO College, Thakurgaon

July 2014 – June 2016

Result: 4.00 (5.00)

Secondary School Certificate - Science, Thakurgaon Sugar Mills High School, Thakurgaon

January 2013 – May 2014

Result : 4.56 (5.00)

Courses

Cyber Security , Leveraging ICT Information And Communication Technology Division

February 2020 – April 2020

Digital Marketing, Learning and Earning Development Project (LEDP) Information And Communication Technology Division Bangladesh Government

May 2020 – September 2020

Social Media Marketing, HubSpot Academ

July 2024 – August 2024

SEO, HubSpot Academy

August 2024 — August 2024

Digital Marketing, HubSpot Academy

July 2024 — July 2024

Small Talk for Non-Native English Speakers, LMSAFP

December 2024 — December 2024

Career Essentials in Data Analysis by Microsoft and LinkedIn, Microsoft

December 2024 — December 2024

Practical Python for Algorithmic Trading, LinkedIn

December 2024 — December 2024

LinkedIn logo Python in Excel for Financial Professionals Python in Excel for Financial Professionals , LinkedIn

December 2024 — December 2024

Change Management for Projects, LinkedIn

December 2024 — December 2024

Advanced Python in Excel for Finance: A Hands-On Approach, LinkedIn

December 2024 — December 2024

Getting Started with Python for Finance, LinkedIn

December 2024 — December 2024

Introduction to Career Skills in Data Analytics, LinkedIn

December 2024 — December 2024

Practical Python for Algorithmic Trading, LinkedIn

December 2024 — December 2024

Change Management for Projects, Project Management Institute

December 2024 — December 2024

Career Essentials in Data Analysis, Microsoft and LinkedIn

December 2024 — December 2024

Advanced Python in Excel for Finance: A Hands-On Approach, LinkedIn

December 2024 — December 2024

Learning Data Analytics: 1 Foundations, LinkedIn

December 2024 – December 2024

Declaration

I declare that the information specified in this CV is true to the best of my belief and knowledge correctly describes experience and myself.